

Renishaw opens new Taiwanese subsidiary office

World leading measurement company Renishaw has opened a trading office in Taichung to support its strong growth in the Taiwanese market. The new subsidiary company, Renishaw (Taiwan) Inc, replaces the former representative office which was setup in the year 2000, and will be able to offer enhanced commercial and technical support to customers throughout Taiwanese industry, whether machine builders, end-users, or existing distributors for Renishaw's wide range of market leading metrology products.



Office location in Taichung's Nantun District

The new subsidiary's General Manager is Steve Bell, who joined Renishaw in 2006, and has spent his working life within the metrology industry, with a strong focus on sales and technical support within Asia. The expertise within the office is also boosted by Shih Cheng (Chobby) Lai, who has extensive experience of the Taiwanese machine tool industry, most recently with German metrology supplier Blum.

Commenting on the new subsidiary office, Mr Bell said, "This investment marks a further chapter in Renishaw's ongoing commitment to the Taiwanese market, where we have been trading for more than 20 years. With a strong local manufacturing base for machine tools and electronics, there are many opportunities for Renishaw to assist companies that are striving to raise quality standards and productivity levels, including end-user companies which historically have been slow to realise the benefits offered by fitting our probe systems to CNC machine tools."



Employees of Renishaw (Taiwan) Inc include Steve Bell, General Manager (3rd right) and Chobby Lai (far right)

Renishaw (Taiwan) Inc is based in Taichung's Nantun District, close to the heart of the Taiwanese machine tool industry. From August 2008 it will be able to sell to customers in the local NT\$ currency, and will also offer enhanced support by operating Renishaw's highly successful Repair by Exchange (RBE) service scheme, designed to minimise machine downtime.

Together with Renishaw's long-term Taiwanese distributors, MTC and Usync, the new subsidiary supports Renishaw's full range of innovative metrology products, including CMM probe systems, touch probes and laser tool setters for CNC machine tools, linear and rotary encoders for position feedback, and calibration systems for machine performance analysis.

The Renishaw Group currently has operations in 30 countries, with total employee numbers now over 2,100. For the year-ended June 2007, worldwide sales totalled £180.9 million (US\$360 million).